



August 29, 2024

The Decker Companies,

Recently we sent a communication to our customers with information about recent developments regarding NFL Sunday Ticket programming and how they may impact your service with EpicVue. We want to clarify the situation and share how we have been working on your behalf to ensure that this popular content remains available to you.

The New Situation with NFL Sunday Ticket

As you may know, the NFL recently made a significant change in its distribution strategy for the Sunday Ticket package. The NFL awarded the distribution rights to YouTube for residential consumers and EverPass Media for commercial distribution, revoking these rights from DIRECTV. This shift resulted in the NFL Sunday Ticket being removed from the EpicVue package, a situation that was regrettably beyond our control. Read the story [HERE](#).

The NFL leveraged its position during these contract negotiations, leading to substantial price increases and limited availability of the Sunday Ticket. The burden of these changes, unfortunately, falls on consumers, particularly those in the trucking industry. Under the new arrangement, the new cost of accessing the NFL Sunday Ticket for the 2024 season for *residential* customers is \$379 *with a new YouTube monthly subscription*. Existing customers, or those only interested in the NFL Sunday Ticket, will pay \$479 per season. This new price increase is substantial and even debilitating from what has historically been offered. You can read more about these changes [HERE](#).

EpicVue's Advocacy for the Trucking Industry

Since our inception, EpicVue has been a steadfast advocate of the trucking industry and dedicated to enhancing the quality of life for professional drivers by providing reliable, high-quality entertainment options. We understand the importance of NFL Sunday Ticket to our customers, and we have fought hard to secure a way to make this content available again.

Through our longstanding relationships with the entertainment service providers, we have negotiated exclusive access to NFL Sunday Ticket for the trucking industry. This was no small feat, given the NFL's recent changes. Our goal has always been to support the trucking community, and we are pleased to offer you a way to bring back this valuable content without missing a game.

Address: 6849 700 W Ste 100, Midvale, UT 84047, United States

Website: www.epicvue.com



New Exclusive Pricing for EpicVue Customers

We are pleased to announce that we have secured special pricing for NFL Sunday Ticket, making it available to our customers at significantly more favorable rates than what is available in the broader market. Drivers will now realize a significant savings compared to the broader market pricing and underscore our commitment to supporting the trucking community.

We agree...changes like these can be disruptive, but please know that we have fought for you to provide this outcome and are here to support you through this transition. If you have any questions or would like to discuss these changes further, please reach out to our support team: 866-900-4434.

Thank you for your continued trust in EpicVue. We are honored to serve you and look forward to continuing to provide the best entertainment solutions for you and the trucking industry today and for many years to come.

Sincerely,

A handwritten signature in black ink, appearing to read 'L. Platt', with a stylized flourish at the end.

Lance Platt
CEO

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